The Story Builder

Turn any idea into a story people remember

The five bones of a story

1. Hook: drop us into a moment. No “once upon a time.”
2. Who and want: who is it, and what do they want badly?
3. Problem: the trouble, the obstacle, or the twist.
4. Turning point: the choice or change that flips the story.
5. Ending and so what: how it ends, and what it meant or taught.

Bring it to life

Once the bones are in place, add the details that make people feel it.

- Three senses: what you see, hear, and feel in the key moment.
- Your star moment: the one line you say slowly, so it lands.

PARENT TIP Ask your child to tell the finished story at dinner and notice the star moment. This same shape powers strong essays, class presentations, and one day, interviews.

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